

GLOBAL ALLIANCE FOR MEDICAL EDUCATION (GAME) – FACULTY INFORMATION

PROGRAM CO-CHAIRS and SECTION FACILITATORS

Dean Beals

Founder and President, DKBmed

GAME President

Program Co-Chair – Opening and Closing Remarks

BLOCK II: Future Technologies in Medical Education

Panel – Interact with the Future - The Role of AI in Healthcare and MedE Globally



In 2002, Dean founded DKBmed, a continuing medical education company operated by an experienced team of medical education professionals. Through the company's long standing relationships with healthcare systems in the US and globally (Johns Hopkins, Cleveland Clinic, Mass General Brigham, Xijing Hospital), DKBmed has developed a range of initiatives, including a number of quality improvement programs in diabetic eye, HIV, and depression. Under Dean's leadership, DKBmed has also received multiple grants from the Opioid REMS program committee on behalf of the FDA to help stem the tide of the opioid epidemic. Dean has been published in numerous journals and presented at multiple industry meetings.

Dean is the current president of GAME and is also a member of the Alliance for Continuing Education in the Health Professions (ACEHP), The National Association of Medical Education Companies (NAMEC), and the CME Coalition. Finally, Dean has won numerous awards from

ACEHP and NAMEC, including the Brian P. Russell Exemplary CME Professional Award.

Eva Hofstädter-Thalmann, PhD

Founder and Director, ETC – Eva Thalmann Consultancy

Co-Founder and Director – Legacy-MD International Ltd.

GAME Immediate Past President

Program Co-Chair – Opening and Closing Remarks

Collaborative – GAME Community of Practice and Learning



Eva has over 30 years of experience in the pharmaceutical industry, holding senior commercial and medical affairs leadership roles at Johnson & Johnson and Janssen. Her career spans Austria, the U.S., and, for the past 20 years, Europe, the Middle East, and Africa. She has worked extensively in oncology, hematology, and virology.

In recent years, Eva has focused on the future of learning in healthcare, serving as Chair of the EFPIA Working Group on Lifelong Learning in Healthcare, where she helped align the industry with a quality framework for medical education. She was President of GAME from 2023 to 2024 and currently serves as Past-President.

Eva was a committee member of ESMO's Women4Oncology initiative, contributing to research on women's leadership in oncology, and chaired the ESMO/Industry Group. She currently works on the Board of Directors for the *Journal of European CME (JECME)*.

Holding a PhD in biochemistry, Eva recently launched an independent healthcare consultancy specializing in strategic stakeholder management for the pharmaceutical industry and international medical societies. She is also the co-founder of Legacy MD International, an organization dedicated to leadership capability training for clinicians.

Mila Kostic, CHCP, FACEHP

Continuing Professional Development Consultant and Coach

GAME Chair, Education Committee & GAME Community of Practice and Learning

Program Co-Chair

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same old question, do we have new answers?

Workshop – Designing for Social Learning in Today's World

Collaborative – GAME Community of Practice and Learning



Mila's 25+ - year career, current consulting work, volunteer efforts and interests have focused on advancing continuing professional development through life-long-learning and practice improvement in the context of the delivery of team-based, safe, patient-centered and collaborative care in a variety of settings. From that perspective, she is keenly interested in the science of teaching and learning, and deepening our understanding about motivation for and the practice of behavioral change in both healthcare professional learners and their patients. As part of that broader interest, she enjoys collaborating on projects and publications focused on social aspects of learning and change.

Mila started her career in continuing medical and professional education at the Health Science Center for CME in New York City from 1998 – 2002. She spent most of her professional life in the academic healthcare setting where she led teams in developing award-winning projects in E-Learning, early Communication training, and Performance

Improvement across therapeutic areas and health delivery settings. Mila served as the Director of CME/IPCE at the University of Pennsylvania Perelman School of Medicine and Penn Medicine from 2002 – 2019 and then as a Strategic Advisor at Stanford University Center for CME from 2020 – 2022.

Mila is an active member of several professional societies and organizations, including the Society for Academic Continuing Medical Education (SACME) and GAME. She has held many volunteer leadership positions in those organizations, she was frequently an invited presenter and panelist at national and international meetings and has contributed publications in the CPD field. She is a recipient of many professional awards, and is a fellow of ACEHP. She serves as a peer reviewer for professional journals including the Journal of Continuing Education in Health Professions (JCEHP). Mila established SACME's Virtual Journal Club in 2014 and continues to host and facilitate this well-respected program focused on building capacity for scholarly approach to CPD. She currently serves on the GAME Board of Directors where she helps facilitate programming and champions the development of an engaging and collaborative global community of practice and learning (CoPL).

Aaron Johnson, PharmD
Founder and President, Aaron Johnson Scholarship

BLOCK II: Future Technologies in Medical Education



Dr. Johnson is a pharmacist and health equity consultant with a passion for medical education and public health. He serves as Lead Evaluator and Principal Investigator for multiple public health initiatives including the Transforming Communities Initiative by Trinity Health. Dr. Johnson is the Chair of the Futurist and Innovation Committee (FIC) for the Global Alliance for Medical Education, and is a Board Member for the Association of Black Health-System Pharmacists. Additionally, Dr. Johnson teaches pharmacology I, II, and III to physician assistant students and works closely with community partners to advance health equity initiatives for underserved populations. Dr. Johnson dedicates much of his time to philanthropy, and as a result is the Founder and President of the Aaron Johnson Scholarship. Dr. Johnson is also a contributor for many medical and health publications such as Pharmacy Times.

Celeste Kolanko MEd
Managing Director, M3 IME

BLOCK III: Leadership in Lifelong Learning in Healthcare **Panel – Perspectives on Leadership in the Rapidly Changing World** **Workshop – GAME Leadership in CPD**



Celeste has been involved in Continuing Medical Education (CME) and Independent Medical Education (IME) for over 20 years, contributing to initiatives that support healthcare professionals globally. She currently chairs the steering group for the Good CME Practice Group (gCMEp), where she collaborates with industry colleagues to promote high standards and drive collective improvement across the CME landscape in Europe.

Celeste has also held various leadership roles within the CME/IME community, including serving as Past-President of GAME. In her current role as Managing Director at M3 IME, she continues to bring a practical, thoughtful approach to advancing medical education, focused on supporting meaningful improvements in healthcare through well-designed, accessible learning programs.

FACULTY

David W. Price MD, FAAFP, FACEHP, FSACME, DABFM

Professor, Family Medicine, University of Colorado Anschutz School of Medicine

Senior Advisor to the President and CEO, American Board of Family Medicine

Health Professions Education and Quality Improvement Advisor and Coach

BLOCK I: Science of Learning, Impact & Improvement

Introductory Plenary – Are we Making the Difference with CPD: Same question, do we have new answers?



Dr. Price spent 29 years with Kaiser Permanente in the United States in local and national roles including Director of Medical Education; health services researcher; and Chair of Family Medicine. From 2014-2019 was Senior Vice-President, American Board of Medical Specialties Research and Education Foundation and Executive Director of the Multi-Specialty (Quality Improvement) Portfolio Program. Dr. Price is a past ABFM director and board chair, past Director of the ACCME, and past chair of the Association of American Medical Colleges Group on Educational Affairs section on Continuing Education and Improvement. He has over 100 peer reviewed publications and has spoken in the US and internationally in areas including CME/CPD, QI and implementation science. He serves on the Executive Editorial Board of the *Journal of Continuing Education in the Health Professions*.

Dr. Price received his M.D. from Rutgers Medical School in 1985 and completed his Family Medicine and chief residency at JFK Medical Center, Edison, NJ, in 1988. He is Board Certified/Maintaining Certification with the ABFM, a fellow of the American Academy of Family Physicians and the Alliance for Continuing Education in the Health Professions. He is also a fellow of the Society for Academic Continuing Medical Education (SACME) and received the 2018 SACME Distinguished Service in CME Award.

Pan Chen, PhD

Vice President of Educational Outcomes, PeerVoice

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same old question, do we have new answers?

Workshop – Generative AI in Action – Case Examples in CPD/CME

Collaborative – GAME Community of Practice and Learning



Dr Pan Chen holds a BA and MA in Sociology and a PhD in Human Development and Family Studies. She brings nearly two decades of research and evaluation experience across academic, social service, healthcare analytics, and medical education settings, and has authored and co-authored over 30 publications and presentations in peer-reviewed journals and at international conferences.

In addition to leading all outcomes evaluation initiatives at PeerVoice in her current role as the Vice President of Educational Outcomes, Pan also serves as the Secretary on the Board of Directors of Global Alliance for Medical Education. Applying a research lens and a multidisciplinary team approach, Pan has developed an insights-oriented evaluation model, along with effective strategies that have transformed how teams at her organization access and utilize outcomes data in their day-to-day practice. Pan's dedication to actionable outcomes fuels her commitment to advocating for the critical

role of outcomes in shaping future education design, driving quality improvement, advancing outcomes evaluation frameworks, and fostering a culture of lifelong learning.

Annette Mallory Donawa, PhD, MSED
Associate Provost, Office of Continuing Professional Development
Thomas Jefferson University

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same old question, do we have new answers?



Dr. Annette Mallory Donawa is the Associate Provost, for the Office of Continuing Professional Development (OCPD) at Thomas Jefferson University (TJU) in Philadelphia, Pennsylvania, a Jointly Accredited provider. She is an international and national speaker, having presented in China, Canada, West Africa, and throughout the US. Her experience in education and industry spans more than 30 years. OCPD manages 300 accredited continuing education activities annually. Prior to joining TJU, she served as the Assistant Dean, for the Office of Continuing Medical Education (OCME) at Johns Hopkins University School of Medicine in Baltimore, Maryland for eight years. In 2013, Dr. Donawa founded the Johns Hopkins Hospital Management Exchange Program for Chinese Healthcare Professionals where hospital and university Presidents visited Johns Hopkins and participated in week-long medical education programs.

Her contributions to continuing medication education and accreditation over the past 16 years include serving on the Accreditation Council for Continuing Medical Education (ACCME) Board of Directors since 2022. She is currently the Vice Chair of the Board and will serve as Chair of the Board in 2026. Dr. Donawa also served on the ACCME's Accreditation Review Committee (ARC) from 2019-2022. She served as the Chair of the Program Committee for the Society for Academic Continuing Medical Education (SACME) for three years.

Dr. Donawa earned a Bachelor of Science Degree in Mass Communications, with a minor in English from Towson University in Towson, Maryland. She subsequently earned a Master's Degree in education with a focus on instructional design and curriculum development from Northern Illinois University in DeKalb, Illinois. She continued her educational pursuits, earning a Ph.D. in Higher Education and Administration from Morgan State University (MSU) in Baltimore, Maryland.

Helena Prior Filipe, MD, MMed, FSACME, FAMEE, CPC (HC), FEACL
Consultant of Ophthalmology
West Lisbon Hospitals Center (CHLO). Hospital de Egas Moniz
Egas Moniz Center for Interdisciplinary Research (CiiEM)

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same old question, do we have new answers?

Workshop – Designing for Social Learning in Today's World



Helena Prior Filipe earned her Doctorate in Medicine from the Faculty of Medicine of the University of Lisbon, and the specialty in Ophthalmology from the Instituto Dr. Gama Pinto and the Portuguese Medical Association. She is a Consultant of Ophthalmology at Hospital Egas Moniz (West Lisbon Hospitals Center). In her clinical field, she developed special interest and expertise in Ocular Surface and Cornea, and Ultrasound examination.

After receiving her master's degree in medical education, she became involved in Continuing Professional Development (CPD) with a particular focus on underserved communities, online education, social learning, mentorship and innovative faculty development initiatives. Helena received the Certified Professional in Continuing Professional Development (Healthcare) Credential, the CPC(HC) from the Leadership

Team of the Coalition on Physician Learning and Practice Improvement. She is a Fellow of AMEE, the Society of Academic CME (SACME) and the European Academy of Clinical Leadership.

Helena has contributed as an invited speaker at numerous international conferences and has authored a large number of publications in both clinical and educational peer-reviewed journals. She is a founding member and past co-Chair of the AMEE CPD Committee, has authored the International CME/CPD column of SACME CE News. She edited or co-edited a number of books, websites and newsletters and served on editorial boards of several journals.

She currently serves as chair for CPD and the Simulation Subcommittees at the Ophthalmology Foundation, as well as for CME/CPD at the European Board of Ophthalmology/UEMS. Helena is the Vice President at PAAO and the Vice Chair for the Capacity Building Subcommittee of the Scholarship Committee at SACME. She is a core member of the Mentors Across Borders (Brigham Education Institute), ARVO Professional Development and Education Committee, Egas Moniz Center for Interdisciplinary Research (CiiEM), Supervisory Board and the Communication & Public Engagement Committees of Ocular Research By Integrated Training And Learning (ORBITAL) network and Tear Film Ocular Surface Society (TFOS) Committee for Public Awareness (Lifestyle Workshop).

Fernando L. Martin, M.D

Head, Global Medical Education

Medical Communications, Medical Affairs

Astellas Pharma Inc.

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same question, do we have new answers?



Dr Martin is a seasoned leader in Medical Affairs with a distinguished career spanning medical research and the pharmaceutical industry. Born in Argentina, he moved to the United States after being recruited by the Mayo Clinic, where he conducted pivotal cardiovascular research. Transitioning to the pharmaceutical sector, Dr. Martin has focused on advancing medical education, holding key leadership roles across Europe and the United States, including as Global Head of Medical Education at Vifor Pharma (now CSL), Galderma, and currently at Astellas. In these roles, he has driven innovation in strategic educational frameworks, emphasizing both company-led and Independent Medical Education.

Leveraging his medical expertise and extensive experience in data dissemination and Medical Communications, Dr. Martin is pioneering the integration of behavioral science into medical education at Astellas, enhancing impact, engagement, and outcomes measurement in educational initiatives. Fluent in multiple languages and a published author, he combines a global perspective with a passion for transforming medical education.

Adrian Ott
Chief Executive Officer
EFORT

BLOCK I: Science of Learning, Impact & Improvement

Panel – Are we Making the Difference with CPD – Same old question, do we have new answers?



Adrian is the CEO of EFORT, the European Federation of National Associations of Orthopaedics and Traumatology, leading its strategic alignment across Education, European Affairs, Safe Clinical Practice, Research, and Innovation. Previously, he directed the Congress Division at the World Heart Federation, overseeing the biennial World Congress of Cardiology.

With experience across European and global organizations, he brings a unique perspective on diverse operational landscapes. He serves on several boards, including GAME, AC Forum (former President), and the PCMA EMEA Advisory Board.

Adrian holds a Bachelor of Science HES-SO from the School of Management at the University of Applied Sciences of Western Switzerland.

Matt Lewis, MPA
Founder, CEO and Chief Augmented Intelligence Officer,
LLMental

BLOCK II: Future Technologies in Medical Education

Introductory Plenary – Interact with the Future - The Role of AI in Healthcare and MedEd Globally

Workshop – Blueprinting the Future - Developing AI Frameworks in Healthcare Education



Matt Lewis is currently Founder, CEO and Chief Augmented Intelligence Officer of LLMental. LLMental's is the first generative AI native platform as a service enterprise focused exclusively on augmenting mental wellness. LLMental has two active businesses; Rhythmental, which leverages AI to transform serious mental illness from surviving to thriving, and TransforMental, which prioritizes workplace wellbeing. Both businesses are focused exclusively on the health and life sciences sector. Prior to starting LLMental, Matt was Global Chief Artificial and Augmented Intelligence Officer at Inizio Medical, having been named the first Chief AI Officer of a private equity backed life sciences consulting firm in 2023.

In the 27 years Matt has worked in healthcare and life sciences, he and teams under his leadership have successfully brought to market over 75 drugs, devices and digital therapeutics in therapeutic spaces such as women's health, infectious disease, neurology, oncology, rare disorders and mental illness, as well as developed and commercialized 18 novel software applications for clinical decision support, clinical research, patient engagement, medical affairs and competitive intelligence.

Andrew D. Bowser, ELS, CHCP
President, Icon CME/ CME Insights

BLOCK II: Future Technologies in Medical Education

Panel – Interact with the Future - The Role of AI in Healthcare and MedE Globally



Andrew D. Bowser, CHCP (abowser@cmeinsights.com) is a 20-year CME/CPD veteran with a leading role in ongoing efforts to quantify AI trends and guide appropriate AI use among professionals in the field. In late 2023, Andrew drove the development of the [first-ever survey of AI usage, perceptions, and educational needs in CME/CPD](#) for the Alliance for Continuing Education in the Health Professions. He is currently working on a follow-up survey with colleagues from the Alliance AI Task Force, results of which he will present at the upcoming 2025 Alliance Annual Meeting in Orlando. Andrew is also a co-author of the recently published [Alliance AI Position Statement](#) designed to guide the appropriate and ethical use of generative AI among CME/CPD professionals. Through [CME Insights](#) (formerly IconCME), Andrew provides strategies and support for needs assessments, grant proposals, online and live activities, outcomes analysis and reporting, and publication plans for medical education companies, medical specialty societies, and leading health organizations.

Brian McGowan, PhD
Co-Founder, ArcheMedX. Inc.

BLOCK II: Future Technologies in Medical Education

Panel – Interact with the Future - The Role of AI in Healthcare and MedE Globally

Workshop – Generative AI in Action - Case Examples in CPD/CME



Dr. McGowan has served in leadership positions in numerous medical educational organizations and commercial supporters and is a Fellow of the Alliance (FACEhp). He founded the [Outcomes Standardization Project](#), launched and hosted the [Alliance Podcast](#), and most recently launched and hosts the [JCEHP Emerging Best Practices in CPD podcast](#). In 2012 he Co-Founded [ArcheMedX, Inc.](#), a healthcare informatics and e-learning company to apply his research in practice. You can follow him on X (formerly Twitter) ([@BrianSMcGowan](#)), connect with him on [LinkedIn](#), or subscribe to his [ReThink Learning Newsletter](#) on Substack.

Sophie Péloquin, MMed Sc
Vice-President, Strategy & Performance
AXDEV Group

BLOCK II: Future Technologies in Medical Education

Panel – Interact with the Future - The Role of AI in Healthcare and MedE Globally

Presentation from Accepted Abstract – Performance Improvement and Quality Improvement: What should we know and why should we talk about it?



Sophie Péloquin owns a Bachelor of Sciences in Nutritional Sciences with a Minor degree in International Development (McGill University, Montreal, Canada), as well as a Master of Medical Sciences in Public Health (Karolinska Institute, Stockholm, Sweden). She completed additional professional development courses in the areas of strategic planning and communication, entrepreneurship, and health impact assessment.

Sophie Péloquin has 20 years of experience as a consultant in the healthcare sector. Over the years, her clients have included government bodies (Ministries of Health, Public Health Institutions), professional organizations and medical specialty societies, universities, non-profit organizations, as well as corporations in the food and pharmaceutical industries. Her role with these organizations included strategic planning, development of communication campaigns and design, development and

management of programs and interventions aiming at behavioral change. As Vice-President at AXDEV Group, Sophie has been recognized for her ability to lead project teams in the development and deployment of rigorous research and assessment projects as well as impactful, customized performance improvement and quality improvement interventions.

Vaibhav Srivastava, M Pharm, PGDBA
Managing Director
Insignia Learning Pvt Ltd.

Presentation from Accepted Abstract – Strategies for developing & providing CPD in West & South-East Asian countries

BLOCK III: Leadership in Lifelong Learning in Healthcare

Panel – Perspectives on Leadership in the Rapidly Changing World



Dr. Vaibhav Srivastava is the Founder of Insignia Learning based at Mumbai, India with operations in India, Middle East and South Asia. The company is instrumental in providing high-end Medical Education (CME-CPD) in the region through collaboration with world's leading Global Medical Societies/ Academia/ Publications & Accreditation Bodies.

Vaibhav has more than 30 years of healthcare service experience, and since 2009 he has focused on CME-CPD provider-based for-profit-business. He served GAME organization as a member of the Executive Council and Board of Directors from 2015-2021. During that time, he organized many regional CME forum meetings in India with a goal of meeting mandatory and uniform CME needs in India. He also serves as a board member of JECME.

At present, his company provides need-based, pharma-sponsored accredited and non-accredited medical education to health care professionals in over 20 countries, both digitally and in person. More than

80 professional colleagues contributed to building Insignia Learning www.insignialearning.com as the most credible medical education provider in the Middle East and India, currently also venturing into Asia Pacific region.

Karyn Ruiz-Cordell, PhD
Director of Independent Medical Education & Analytics
Regeneron Pharmaceuticals, Inc.

BLOCK II: Future Technologies in Medical Education

Panel – Interact with the Future - The Role of AI in Healthcare and MedE Globally

Workshop – Generative AI in Action – Case Examples in CPD/CME



Karyn Ruiz-Cordell is a pioneering force in data science and healthcare education, redefining how insights drive medical learning and impact. As Director of Independent Medical Education & Analytics at Regeneron Pharmaceuticals, Inc., she leads transformative strategies that push the boundaries of data-driven decision-making in medical education.

Daniel Guinee, MBA
Director, Digital Education
Medlive
GAME Treasurer

Collaborative – GAME Community of Practice and Learning



Currently serving on the GAME Board of Directors and as Treasurer, Daniel brings over two decades of experience in continuing education/continuing professional development, with expertise spanning curriculum development and assessment, team leadership, and fostering strategic collaborations to drive meaningful change in the healthcare education landscape.

Passionate about public health, Daniel volunteered with two local community health initiatives - the Health Improvement Coalition of Monmouth County (NJ) and the NJ Comprehensive Cancer Prevention Plan Task Force. Having started out professionally as a teacher of chemistry and physics at the secondary level, Daniel's career reflects a lifelong dedication to education and continuing professional development.

Suzanne Murray

Founder & CEO of AXDEV Group, Global (USA) and Europe GmbH

BLOCK III: Leadership in Lifelong Learning in Healthcare

Introductory Plenary – Perspectives on Leadership in the Rapidly Changing World



Suzanne Murray's professional career spans over 30 years in education and educational research, organizational behavior in healthcare, management, healthcare research, and performance/quality improvement

As the CEO and Founder of AXDEV Group International for the past 27 years, Suzanne and AXDEV have supported Specialty Societies, health systems, Ministries of Health, industry and academia, in the United States, Canada, Europe, Middle East, and Asia. Prior to AXDEV, she spent 18 years at McGill University's Faculty of Medicine, as Co-Founder of the Centre for Studies in Aging and a Canada wide Consortium on Clinical Cognitive Research

She serves as a Board member and expert for the Journal for CME (JCME), was on the Board of the Global Alliance for Medical Education (GAME); is an Evaluator & Mentor for EIT Health, with European Commission and educator for Medical Affairs Professionals Society (MAPS).

Suzanne's leadership and innovative approach have guided leaders and decision makers in major pharmaceutical organizations, specialty societies and governments, to assess strategies and operational needs for education, performance/quality improvement as well as organizational performance excellence. She has presented and published in over 100 international peer-reviewed conferences in medical education, implementation science and real-world research, and has over 45 peer-reviewed publications in international journals, specializing in medical education, performance and quality improvement and applied real-world research.

Cary Clark

Director of Programs and Education

International Society on Thrombosis and Haemostasis (ISTH)

BLOCK III: Leadership in Lifelong Learning in Healthcare

Panel – Perspectives on Leadership in the Rapidly Changing World



Cary Clark is the Director of Programs and Education for the International Society on Thrombosis and Haemostasis (ISTH). Cary has worked for the ISTH over the past 24 years, leading the Society's educational efforts. Throughout his tenure, Cary has spearheaded numerous initiatives, fostering collaboration and innovation within the global network of researchers, clinicians, and healthcare professionals.

Christina L. Hoffman, MS
SVP/Chief Strategy Officer for Education
Medscape Education

BLOCK III: Leadership in Lifelong Learning in Healthcare
Panel – Perspectives on Leadership in the Rapidly Changing World



Christina (Chris) Hoffman joined Medscape/WebMD nearly 17 years ago to serve as a cardiovascular strategist in education. She was promoted to increasing levels of responsibilities within Medscape from Executive Director through Group VP managing various functions including business development, Audience Engagement, Marketing/Creative Services, Analytics, and Outcomes. She most recently launched and served as the Global Head of Medscape Medical Affairs. She is currently the SVP/Chief Strategy Officer for the Education division of Medscape where she will be responsible for leading the organization through a transformative phase as an industry leading impact company.

Chris has over 30 years of professional health education experience with the lay public as well as with healthcare professionals. She has accomplished this mission in a wide array of settings including local government, non-profit health, the pharmaceutical industry and most recently with the leader of on-line medical education, Medscape. Chris has a Bachelor of Science in Biology/Public Health from Ball State University and a Master of Science in Clinical Psychology from California State University, San Jose.

Suzette Miller, MBA, CHCP, FACEhp
Senior Director, & Head, MPAC
Medical Information and Education, US Medical Affairs
Daiichi Sankyo, Inc.

BLOCK III: Leadership in Lifelong Learning in Healthcare
Panel – Perspectives on Leadership in the Rapidly Changing World



Suzette is a dedicated medical affairs leader having held various pharmaceutical/biotech industry positions over two decades and is currently Senior Director/Head of the Medical Proficiency Acceleration Center (MPAC), US Medical Affairs at Daiichi Sankyo, Inc. in Basking Ridge, NJ.

Suzette's industry experiences include leadership roles in Medical Education and Sponsorships at Genmab, Scientific Education for Celgene, USMA Hematology Scientific Education for Bristol-Myers Squibb. She led medical education and investigator-initiated studies for oncology and immunology at Sandoz, a Novartis Company; Boehringer Ingelheim Pharmaceuticals, also educational strategy across IPF, COPD, cardiovascular and diabetes. In addition, she led the Medical Education team at Purdue Pharma where she was a member of a cross-industry task force to develop the first-ever class-wide CE REMS program in opioid risk management. Earlier industry roles for Suzette also include Reliant Pharmaceuticals, Merck and Bayer Healthcare where her responsibilities spanned education grants, IITs, and post marketing study support.

Suzette is a clinically trained Certified Child Life Specialist (CCLS) stemming from her CLS internship within Bristol Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital in New Jersey. Her focus on psychosocial support for patients and families spanned roles within the PICU at Columbia Presbyterian, general peds at St. Luke's Roosevelt Hospital, orthopedic

surgery at NYU Hospital, and outpatient Hem/Onc at St. Barnabas Medical Center. Additional areas of training include transplant, dialysis, inpatient heme/onc, and emergency medicine.

Suzette has been a Certified Healthcare CPD Professional (CHCP) since 2009 and obtained her Graduate Certificate in Pharmaceutical and Medical Device Law and Compliance from Seton Hall University School of Law in 2014. Suzette also holds a BS in Human Development from Radford University and an MBA from Walden University.